

# green rewards

## A rewarding opportunity for local businesses

Green Rewards is an engagement programme that encourages residents to take on carbon saving actions.

Residents who sign up to the programme are given the opportunity to win rewards in their local area based on their carbon reduction efforts.

In partnership with Nottingham City Council the programme will be introduced across Nottingham City and the Nottinghamshire districts in November 2021. Coinciding with the UK hosting the UN Climate Change Conference (COP 26).



# green rewards

## How much does it cost?

We're sourcing sponsorship for rewards, or equivalent gift vouchers for your business in **£20** denominations.

How much you commit to is up to you. The greater commitment, the more you'll benefit.

## What are the benefits?

- Reach new customers in your district
- Be featured on our website, app and interactive 'shop local' map
- Benefit from inclusion in local press and resident newsletters
- No ongoing commitment required

## How it works

1

Decide how much you'd like to contribute.

2

Reach out to [info@greenrewards.co.uk](mailto:info@greenrewards.co.uk) confirming your commitment. Please use 'Notts Businesses' in your subject line.

3

Pay your sponsorship or share equivalent voucher details.

4

Start benefitting from promotion to residents in your district following the programme's launch in November 2021.